

Elena Damakova

UX/UI Designer

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Summary

I am a UX/UI Designer and Front-end Developer, I combine user-centred design, UX research, interface design, prototyping, usability testing, and front-end development to create clear, accessible, and responsive digital experiences. I have professional experience in e-commerce and B2B platform design, as well as hands-on knowledge of Figma, Adobe Creative Suite, HTML, CSS, JavaScript, Vue.js, and React.js. My approach connects user needs, business objectives, and technical feasibility.

Work Experience

UX Designer & Researcher

UX/UI Intern

Jan 2024 to Present

- Created user flows, wireframes, interactive prototypes, and responsive interface concepts.
- Developed user-centred solutions based on research findings, competitor analysis, and stakeholder feedback.
- Conducted usability evaluations and refine designs through iterative testing.
- Created consistent UI components and design-system guidelines in Figma.

ValiVal

UX/UI Intern

Feb 2026 to July 2026

- Conducted UX research and redesigned key interaction flows for an industrial e-commerce website and integrated B2B platform.
- Performed heuristic evaluations, competitive analysis, workflow analysis, customer journey mapping, and task-based usability testing.
- Created low-, mid-, and high-fidelity wireframes and interactive prototypes in Figma.

Dutch Beauty Group / New Beauty Hub

Front-end Developer Intern

Sep 2024 to Feb 2026

- Supported the development and improvement of responsive digital interfaces for beauty and e-commerce platforms.
- Translated design concepts into reusable and responsive front-end components.
- Worked with HTML, CSS, JavaScript, Vue.js, Vuex, React.js, and content-management systems.
- Collaborated with designers and developers to improve interface consistency, usability, and responsiveness.
- Assisted with content implementation, testing, debugging, and optimisation across different devices.

Education

Universidad Europea, Madrid

Planned Master of Science, AI & Data Science

Expected start Oct 2026 - 2027

Fontys University of Applied Sciences, Eindhoven

Bachelor of Science, Information Technology & Communication

2022 - 2026

Foreign Languages High School "Romain Rolland"

High School Diploma - Foreign Languages & IT
2018 - 2022

Skills

- UX Research
- UX/UI Design
- Interaction Design
- Usability Testing
- Wireframing & Prototyping
- Information Architecture
- Design Systems
- Responsive Web Design
- Figma
- HTML & CSS
- JavaScript
- Front-end Development
- Project Management

Language

- Bulgarian (Native)
- English (C1)
- Italian (B1)
- French (A2)
- Dutch (A2)